

CLEAN EARTH LOGO COMPETITION

Interested in showcasing your design talent to create a logo for a clean energy project?

We are happy to announce a university-wide creative competition open to both undergraduate and graduate students to create a logo for a UConn-based project centered around renewable energy technologies and transitions.

Who can compete?

Undergraduate and graduate students

What is the competition?

To create a logo that fits the criteria of the provided themes, including a written description of the logo you created. The logo that most fits the selection criteria will be chosen by the project faculty.

What can I win?

- Winner will receive a prize of recognition from the Eversource Energy Center that includes a \$200 Amazon Gift Card
- Be featured the Eversource Energy Center website to highlight the artist in more detail
- All submissions will be highlighted on the CLEAN EARTH project website, including your description

What are the submission details?

- Send your logos and descriptions to Genevieve Rigler (engr-cleanearth@uconn.edu) by June 30, 2022
- The winner will be announced directly via email by July 14, 2022

What are the themes?

The project is called by its abbreviation of CLEAN EARTH, which stands for CoLLaboratory of Environmental Advocacy, Net-zEro-Carbon And Renewable TecHnologies (CLEAN EARTH) and is a research hub for over 10 disciplines to study the impacts/transitions/challenges of renewable energy technologies on infrastructure and political/social systems.

The themes include:

- Clean energy (wind/solar/power grid)
- Environment (water/trees/air/ecosystems etc.)
- Humans (idea of “connectedness”)
- Juxtaposition of Regional (New England) and Global application
- Equity
- Sustainability